



PROGRAM PLANNING GUIDE

Name: _____

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Bachelor of Business Administration

Global Business



Global Business is the practice of managing business, not-for-profit, governmental, or other entity's operations across countries. Global Business professionals are familiar with the culture, business practices, economic and political environment of countries in which multinational firms and/or other organizations operate. Global Business majors also draw from fields such as history, geography, political science, psychology, economics and sociology. This will allow you to enhance the skills needed to meet the challenges of doing business in an organization that faces different international pressures or that operates globally.

What determines my program requirements?

Please refer to the Academic Calendar (www.ulethbridge.ca/ross/academic-calendar) for complete program information.

Calendar Year: 2025/2026 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

Faculty/School: Dhillon School of Business (www.ulethbridge.ca/dhillon) - An internationally accredited AACSB business school

Program(s): Bachelor of Business Administration

Major(s): Global Business

Minor: A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see www.ulethbridge.ca/ross/minors.

Am I admissible to this program?

Admission: www.ulethbridge.ca/ross/admissions/undergrad

Transfer: www.ulethbridge.ca/ross/transfer-resources

When/How do I apply to the University?

Deadlines: www.ulethbridge.ca/ross/admissions/undergrad/deadlines

Step-by-Step: www.ulethbridge.ca/ross/admissions/step-by-step

Where can I find information on courses?

Course Catalogue: www.ulethbridge.ca/ross/courses

Registration Guide: www.ulethbridge.ca/ross/registration-guide

When can I register for classes?

Register early! (March for Summer and Fall; November for Winter)

Registration Dates: www.ulethbridge.ca/ross/registration-dates

How can I enhance my program?

Career Bridge: www.ulethbridge.ca/career-bridge

Honours Thesis: www.ulethbridge.ca/ross/undergraduate-thesis

Student Professional Development:

www.ulethbridge.ca/dhillon/student-experience/student-professional-development

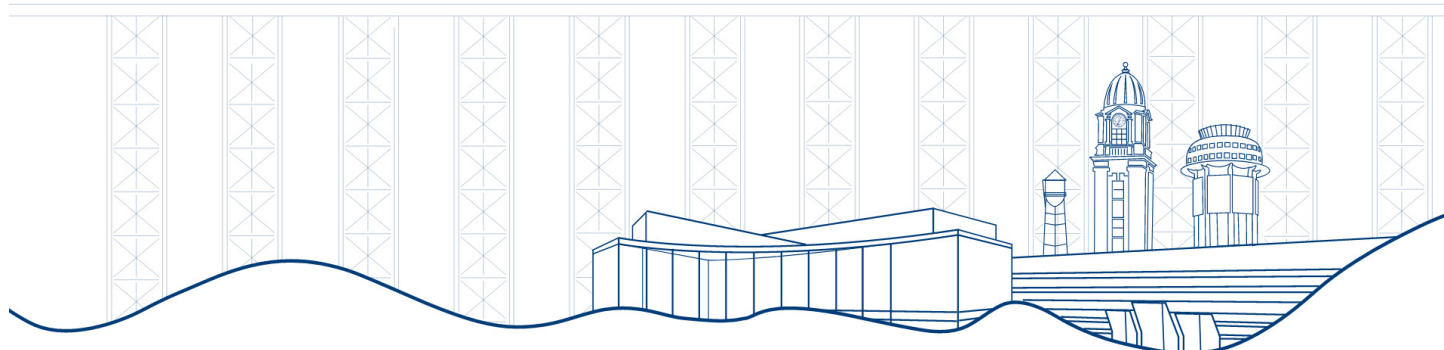
What supports are available to students?

Student Services: www.ulethbridge.ca/campus-life/student-services

Student Success Centre: www.ulethbridge.ca/student-success-centre

Accessible Learning: www.ulethbridge.ca/ross/alc

Counselling Services: www.ulethbridge.ca/counselling



Version: February 11, 2025

Contact an Academic Advisor (www.ulethbridge.ca/ross/academic-advising) for advising information

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for ensuring they have met program requirements. This guide should be used in conjunction with the University of Lethbridge Academic Calendar, which is the final authority on program requirements and academic regulations.



PROGRAM REQUIREMENTS (2025/2026)

Required courses and notes

Core Requirements (18 Courses)

- _____ 1. Economics 1010 - Introduction to Microeconomics
- _____ 2. Economics 1012 - Introduction to Macroeconomics
- _____ 3. Management 1500 - Fundamentals of Business
- _____ 4. Statistics 1770 - Introduction to Probability and Statistics
- _____ 5. Marketing 2020 - Marketing
- _____ 6. Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- _____ 7. Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ 8. Management 2081 - Professional Communications Skills
- _____ 9. Accounting 2100 - Introductory Accounting
- _____ 10. Accounting 2400 - Management Accounting
- _____ 11. Management 3031 - Managing Responsibly in a Global Environment
- _____ 12. Finance 3040 - Finance
- _____ 13. Human Resources and Labour Relations 3050 - Human Resource Management
- _____ 14. Global Business 3650 - Introduction to Global Business
- _____ 15. Management 4090 - Management Policy and Strategy
- _____ 16. **One of:**
 - _____ Management 3062 - Information Systems and Data Analytics
 - _____ ¹ Accounting 3171 - Accounting Information Systems and Data Analytics
 - _____ Management 3622 - Visual Analytics
- _____ 17. **One of:**
 - _____ Writing 1000 - Introduction to Academic Writing
 - _____ English 1900 - Introduction to Language and Literature

Indigenous Content Requirement:

If the course that is selected from the list below does not have a Fine Arts and Humanities designation, an additional Fine Arts and Humanities course will be required to meet Liberal Education requirements.

- _____ 18. **One of:**
 - _____ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
 - _____ Any course from the Indigenous Studies (INDG) subject codes list
 - _____ Art History 3152 - Indigenous Art History (Series)
 - _____ Blackfoot 1000 - Introductory Spoken Blackfoot Language
 - _____ Blackfoot 2210 - Structure of the Blackfoot Language
 - _____ Cree 2210 - Structure of the Plains Cree Language
 - _____ Indigenous Health 1000 - Introduction to Indigenous Health
 - _____ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
 - _____ ¹ Political Science 3215 - Indigenous Peoples and Local Government in Canada

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Major Requirements (11 Courses)

- _____ 19. Global Business 3640 - Cross-Cultural Management Practices
- _____ 20. Global Business 4650 - Integrated Trade and Supply Chain Management
- _____ 21.-23. **Three of (Global Strategy):**
 - _____ Agricultural Enterprise Management 3635 - International Trade
 - _____ Finance 3460 - Global Financial Management
 - _____ Global Business 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
 - _____ Global Business 3606 - Business in Emerging Markets
 - _____ Global Business 3670 - Comparative Crises Management
 - _____ ² Global Business 3685 - Issues in Global Business (Series)
 - _____ Management 3070 - Supply Chain Management and Sustainability
 - _____ Management 3730 - Global Sourcing and Procurement
 - _____ Management 4580 - Environmental Management
 - _____ * Economics 4590 - Economics of Globalization
- _____ 24. **One of (Institutional Context):**
 - _____ Global Business 3170/Political Science 3170 - The Politics of Canadian Trade Policy
 - _____ Global Business 3665 - Leading in the Globalized Environment
 - _____ Global Business 3670 - Comparative Crises Management
 - _____ Management 3740 - Logistics, Transportation and Distribution
 - _____ ² Global Business 3815 - Regional Aspects of Global Business (Series)
 - _____ Global Business 3860 - Law and Institutions of International Trade
 - _____ ² Global Business 4640 - Cross-Cultural Work Study (Series)
 - _____ Marketing 4220 - Cross-Cultural Marketing
 - _____ ³ Political Science 2110 - International Relations
- _____ 25. **One of:**
 - _____ Geography 1200 - Introduction to Human Geography
 - _____ Geography 2000 - World Regional Geography

One Exchange Term ⁴:

- _____ 26.-27. Two 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business
 - _____ 26. _____
 - _____ 27. _____
- _____ 28.-29. Two electives (at any level from any faculty/school)
 - _____ 28. _____
 - _____ 29. _____

Note: The Exchange Term will not be required for students who choose an optional Global Business Concentration. See the "Global Business Concentration" section.



PROGRAM REQUIREMENTS (2025/2026)

Required courses and notes

Electives (11 Courses)

Minor courses may fill electives below where applicable.

- _____ **30.-31.** Two 3000 or 4000-level Dhillon School of Business (ACCT, AGEM, FINC, GLBU, HRLR, IGBM, MGT, MKTG) electives
- _____ 30. _____
- _____ 31. _____
- _____ **32.-34.** Three 3000 or 4000-level electives (from any faculty/school)
- _____ 32. _____
- _____ 33. _____
- _____ 34. _____
- _____ **35.-40.** Six electives, which should be chosen to ensure completion of the Liberal Education List Requirement (see **School of Liberal Education** in the 2025/2026 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar); remaining electives are open to any faculty/school.
- _____ 35. _____
- _____ 36. _____
- _____ 37. _____
- _____ 38. _____
- _____ 39. _____
- _____ 40. _____

Global Business Concentration (optional)

If students wish to further specialize within their Global Business major, they may choose to add a concentration in Supply Chain Management. A concentration is not required. Students who choose a concentration will replace the four courses required for the 'Exchange Term' plus one 3000 or 4000-level Dhillon School of Business elective with the five courses required for the concentration, as indicated.

Supply Chain Management

Management 3070 - Supply Chain Management and Sustainability
 Management 3075 - Operations Modelling with Spreadsheets
 Management 3730 - Global Sourcing and Procurement
 Management 3740 - Logistics, Transportation and Distribution
 Management 3775 - Quality Management

Notes:

* A minimum grade of 'C-' is required in these courses to meet degree requirements.

¹ Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.

² Global Business 3685, Global Business 3815, and Global Business 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.

³ Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.

⁴ Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

General Requirements

Students must meet the academic standards, program requirements, and graduation requirements according to the regulations set by the Dhillon School of Business, and as outlined in the Calendar including, but not limited to:

- _____ Successful completion of at least 40 courses (120.0 credit hours) with cumulative and graduation grade point averages of at least 2.00. To determine graduation grade point averages, see **Dhillon School of Business, Graduation** in the 2025/2026 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar.

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- _____ A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, GLBU, HRLR, IGBM, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; Economics 1010; Economics 1012; Statistics 1770; Writing 1000 or English 1900; and all courses in the major marked with an asterisk (*) in order to meet degree requirements.
- _____ All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.
- _____ A maximum of 12 courses (36.0 credit hours) may be completed at the 1000 level (or lower) for credit towards the degree, excluding Activity courses (PHAC and MUSE) and courses numbered 0520 to 0530.
- _____ A maximum of 6.0 credit hours in Activity courses may be taken for credit towards the degree.
- _____ Completion of the Liberal Education List Requirement.
- _____ Residence Requirement: Students must successfully complete at least 20 courses at the University of Lethbridge, including 10 Dhillon School of Business courses at the 3000/4000 level.

Liberal Education List Requirement

Only four courses (12.0 credit hours) in total may be counted from any one discipline toward the Lib Ed Requirement. Disciplines are identified by separate course subject codes. Cross-listed courses count toward the limit for both disciplines (e.g. IGBM 3250/INDG 3250 counts toward the limit for Dhillon School of Business courses and Indigenous Studies).

Only four courses (12.0 credit hours) in total from the Faculty of Education (EDUC), Faculty of Health Sciences (ADCS, HLSC, INHL, NURS, PUBH, and TREC), and the Dhillon School of Business (ACCT, AGEM, FINC, GLBU, HRLR, IGBM, MGT, and MKTG) may be counted towards the Lib Ed Requirement.

To determine if a course has a Liberal Education designation, see School of Liberal Education in the 2025/2026 University of Lethbridge Undergraduate Calendar, www.ulethbridge.ca/ross/academic-calendar.

1.-4. List I: Fine Arts and Humanities

- _____ 1. _____
- _____ 2. _____
- _____ 3. _____
- _____ 4. _____

5.-8. List II: Social Science

- _____ 5. _____
- _____ 6. _____
- _____ 7. _____
- _____ 8. _____

9.-12. List III: Science

- _____ 9. _____
- _____ 10. _____
- _____ 11. _____
- _____ 12. _____

Optional Minor:

For information about minors see **Minors** in the 2025/2026 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar. Consult with an Academic Advisor if you wish to add a minor to your program.

1.-6. Required Courses

- _____ 1. _____
- _____ 2. _____
- _____ 3. _____
- _____ 4. _____
- _____ 5. _____
- _____ 6. _____



RECOMMENDED SEQUENCING PLAN (2025/2026)

Recommended Course Sequence

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Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms). Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.

First Year

Accounting 2100
Economics 1010
Economics 1012
Human Resources and Labour Relations 2030
Management 1500
Marketing 2020
Statistics 1770
One of: Geography 1200 or Geography 2000
One of: Writing 1000 or English 1900
Elective - Fine Arts and Humanities

Second Year

Accounting 2400
Global Business 3640
Global Business 3650
Management 2070/Economics 2070
Management 2081
Management 3031
¹ Indigenous Content Requirement
One of: Accounting 3171², Management 3062, or Management 3622
Elective - Fine Arts and Humanities
Elective - Science

Third Year

Global Business 4650
³ Institutional Context Course
⁴ Global Strategy Course
⁴ Global Strategy Course
⁴ Global Strategy Course
Finance 3040
Human Resources and Labour Relations 3050
Elective - Dhillon School of Business 3000/4000 level
Elective - Science
Elective - Open

Third or Fourth Year (Summer)

Elective - 3000/4000 level

Fourth Year (Term 1) - International Exchange term⁵

Dhillon School of Business 3000/4000 level
Dhillon School of Business 3000/4000 level
Elective - Open
Elective - Open

Fourth Year (Term 2)

Management 4090
Elective - Dhillon School of Business 3000/4000 level
Elective - 3000/4000 level
Elective - 3000/4000 level
¹ Elective - Open

1. Refer to the list of Indigenous Content courses in the preceding core requirements. Students who take an Indigenous Content course that does not have a Fine Arts and Humanities designation must replace one open elective with a Fine Arts and Humanities.
2. Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
3. Refer to the list of Institutional Context courses in the preceding major requirements.
4. Refer to the list of Global Strategy courses in the preceding major requirements.
5. The international exchange term can be completed earlier in the degree; please see Education Abroad for more information. Students who choose an optional concentration will replace the four courses required for the 'Exchange Term' plus one 3000 or 4000-level Dhillon School of Business elective with the five courses required for the concentration. See the "Global Business Concentration" section.

Final Program Check

Request a Final Program Check at www.ulethbridge.ca/dhillon/final-program-check by December 1 (April completers) or by April 1 (June, August, & December completers) and after registering in your final term.

Program requirements with _____ (majors, minors, concentrations)	
☐ will be met upon successful completion of _____ currently enrolled courses	☐ have been met
U of L GPA: _____	Grad GPA: _____ Co-op: _____ Honours Thesis: _____
Advisor: _____ Date: _____	Advisor: _____ Date: _____